

# QUARTERLY REPORT



CITY OF SUNNYVALE

SUMMER 2004

## CITY COUNCIL ADOPTS NEW BUDGET

**B**y unanimous vote, the Sunnyvale City Council adopted a Fiscal Year 2004-2005 budget of \$220.5 million. The general fund portion of the budget is \$101.2 million.

No service or staff reductions are called for in the new budget. Because Sunnyvale uses long-term budgeting practices, it has been able to weather the changes in economic cycles, undergoing reductions for the first time in FY 2003-2004.

Near the middle of the fiscal year, the City will reassess the budget, taking a close look at expenses, revenues and what has happened with the adopted state budget. Council may, at that time make any needed corrections to the budget.

The City Council took a more vigorous approach toward the creation of the new budget. For the first time, an expanded schedule of public meetings was held to seek public comment before the budget was actually created. Council also exam-

ined the services provided by the City, prioritizing them as they also developed their vision for what the future of Sunnyvale services will be.

Councilmembers lauded the new

approach, stating it gave them a much more complete picture of Sunnyvale services than they have had in the past, improving their ability to make the best decisions possible. **b**

## NEW UTILITY RATES IN EFFECT

### Sunnyvale Rates Lower Than Surrounding Communities

As part of the yearly process of reviewing the financial condition of the utility operations, Sunnyvale City Council has adopted changes in utility rates. The City adjusts rates as needed to cover the increased cost of providing service.

For FY 2004/2005, monthly costs associated with water, wastewater and solid waste collection services for an average residential customer will increase by 4.6 percent overall. This represents monthly increases to the average residential customer of \$1.01 for water, \$0.94 for wastewater and \$1.08 for solid waste collection services, yielding an average monthly residential utility bill of approximately \$68.82 at the new rates. The City's commercial rates will increase by the same overall percentage as residential rates.

Even with these rate changes, Sunnyvale residents enjoy utility rates that are 42 percent lower than the average of surrounding communities. This represents annual savings of approximately \$346 per household. Commercial customers enjoy rates that are competitive with surrounding communities.

The new rates will appear on utility bills on or after July 1, 2004.

## NAME SUNNYVALE'S NEW PLAZA

### City Council Opens Naming Contest

The Sunnyvale City Council wants your help in naming the new downtown plaza. The plaza, located at Evelyn and Frances Avenues, will open on July 7.

All contest entries will be reviewed by the Parks and Recreation Commission, which will then select the top 10 to be sent to City Council for consideration. Council will select the winning name this fall.

The highest consideration will be given names with historic significance in the City, or are associated with a Sunnyvale event or activity. The plaza may be named after an individual, provided the individual has made a significant contribution to the City; the nominated individual must have been deceased for at least five years.

Entry forms are available on the City's Web site at [www.sunnyvale.ca.gov](http://www.sunnyvale.ca.gov). Entries must include a return address and telephone number, and should be mailed to Plaza Naming Contest, P.O. Box 3707, Sunnyvale, CA 94088-3707, or e-mailed to [PlazaName@ci.sunnyvale.ca.us](mailto:PlazaName@ci.sunnyvale.ca.us). Entries close at 5 p.m., August 11. For more information, call (408) 730-7517, TDD (408) 730-7501.

## UPDATE ON DOWNTOWN REDEVELOPMENT

**O**n April 27, the City Council, sitting as the Redevelopment Agency, voted unanimously to select Fourth Quarter Properties XLVII as the master developer for the Town Center Mall property. Fourth Quarter is a new development entity formed by Forum Development Group and Lehman ALI to undertake this project. The developer faces a number of challenges before construction can begin.

Fourth Quarter Properties must convince the Federal Bankruptcy Court that its plan to purchase the property from American Mall

Properties is the most beneficial plan for the creditors of the bankrupt Town Center Mall. The Court is expected to schedule a hearing on the plan in mid-August.

Property owners must sign off on Fourth Quarter's application to the City for approval of the site plan. Although Forum Development Group filed an application with the City on August 7, 2003, the City could not legally process the application

because it lacked the signatures of Macy's, Target and the owners of the former JCPenney building.

The former JCPenney building

has since been purchased by the developer, and Target has signed the application, but as of press time,

Macy's had still not given its approval.

Fourth Quarter has asked the City to approve an increase in

*See Downtown Update, page 5*



## CELEBRATE JULY FOURTH WITH A FREE PICNIC IN THE PARK

**S**unnyvale Mayor John Howe and the Sunnyvale City Council will present the 2004 State of the City, Sunday, July 4, at Washington Park. From 11 a.m. to 2 p.m. The Sunnyvale community is invited to



experience music, food and fun. In addition to Mayor Howe's State of the City address, the mayor and City Council will present awards to outstanding members of the Sunnyvale community, including Businessperson of the Year, High School Senior of the Year

and Distinguished Citizen of the Year.

The event will also feature a free barbeque lunch, face painting, a bounce house and information booths staffed by City departments.

The 2004 State of the City event is free and open to the public. Washington Park is located at 840 W. Washington Ave., Sunnyvale.

For additional information, please call (408) 730-7535, TDD (408) 730-7501. **b**



## CITY OF SUNNYVALE SUMMER, 2004

### **Sunnyvale City Council**

John Howe, Mayor  
Dean Chu, Vice Mayor  
Fred Fowler  
Melinda Hamilton  
Otto Lee  
Julia Miller  
Ron Swegles

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*Thank you for your feedback!*

*The Quarterly Report is available online at [www.sunnyvale.ca.gov](http://www.sunnyvale.ca.gov)*

Printed on recycled paper.

# NASA AMES — A VALUABLE SUNNYVALE NEIGHBOR

**N**ASA Ames Research Center has been a valued community neighbor to Sunnyvale and the Bay Area for nearly 65 years. That has never been more important than in today's challenging economic times. And it bodes well for our future and that of our children.

NASA Ames creates over 10,000 jobs throughout California with an economic impact that exceeds \$1 billion. The vast majority of those jobs and the cumulative spending is concentrated right here in local communities like ours. And as Ames moves forward with NASA Research Park, there will be a significant influx of new jobs and dollars — benefiting the residents and economy of Sunnyvale and the surrounding region.

In addition to seeding our future in space exploration, NASA Ames research and technologies also enhance and leverage the Silicon Valley's scientific, technological and business communities. Ames education programs inspire local youth and help to create the scientific and technological work force critical to sustaining our economic prosperity. Ames research stimulates innovation,

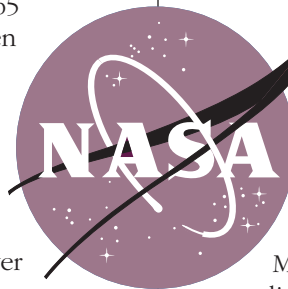
helps build a positive business environment and improves the quality of our lives.

NASA Ames has a new Exploration Center that gives Sunnyvale residents the chance to learn about recent missions to Mars and our nation's future in space. The facility also offers children's areas, a Mars rover yard and a virtual reality theater — all at no charge. NASA Ames works with local communities and a private company to offer an annual air show that, this year, featured the Thunderbirds aerobatics team. NASA Ames is also a valued exhibitor at the annual Sunnyvale Art and Wine Festival and other local community events.

From a scientific perspective,

Ames conducts the research and develops the technologies that make NASA aeronautics and space missions possible. Ames researchers work to improve the efficiency and safety of our national aviation system, ensuring that we can fly with greater security and reduced hazards. Ames scientists are studying the origin, evolution, distribution and destiny of life in the Universe, seeking answers to such fundamental questions as "How does life begin and evolve?" "Is there life elsewhere in the universe?" and "What is the future of life on Earth and beyond?" And Ames scientists are working to understand and protect our environment, just to name a few things.

Since 1939, NASA Ames has been an important part of our community. With our support, it will continue to remain such for our children and future generations. **b**



## DID YOU KNOW?

Did you know that dental braces, rechargeable batteries, cordless power tools, cardiac monitoring equipment and the global communication systems in our cars are all a by-product of NASA research? So is much of our knowledge of the ozone hole in our atmosphere, the hazards of solar radiation and the path of killer hurricanes. Wireless telephones and satellite television, fire-retardant materials and clothing, the 'jaws of life' lightweight cutters and new foam mattresses all resulted from NASA research.

# CABLE FRANCHISE AGREEMENT TO BE REVIEWED

**T**he City of Sunnyvale is beginning the process of renewing its cable franchise agreement. In December 1990, the City entered into

an agreement with TCI Cablevision (now Comcast). This agreement, which set the standards for the basic cable television services offered by Comcast to Sunnyvale subscribers, expires in December 2005.

During negotiations, Sunnyvale will be seeking input from the community. Watch your mail for surveys sent by the City requesting your opinion of the services provided by Comcast. The City will also hold public hearings to receive input regarding Comcast's cable television services.

It is important to note that the City regulates only the basic cable services provided by Comcast. The Federal Communications Commission (FCC) has stated that expanded basic services are exempt from regulation

at any government level. In addition, cable modem (Internet) services are considered by the FCC to be interstate information services and, are therefore, not regulated by the cable franchise agreement between the City and Comcast.

If you are currently having trouble or are dissatisfied with your cable television or Internet services, please contact Comcast's customer service staff directly at (408) 945-2288 or (800) 984-2824. You may also visit their Web site at [www.comcast.com](http://www.comcast.com) or their Sunnyvale office, located at 114 Sunnyvale Avenue.

If you have spoken with Comcast and are not satisfied with their response, please contact the City of Sunnyvale Information Technology Department at (408) 737-4999. **b**

## COMCAST CHANGES CHANNELS FOR GOVERNMENT, PUBLIC ACCESS

On June 2, KSUN — channel 18 — moved to channel 15. KSUN will continue to broadcast live City Council and Planning Commission meetings, as well as taped rebroadcasts, special programs and informational slides. In addition, the Sunnyvale Public Access Channel has moved from Channel 60 to Channel 26.

These channels are only viewable by Comcast cable television subscribers in Sunnyvale. For more information, call the Sunnyvale Communications Division at (408) 730-7535 or Comcast Customer Service at (800) 945-2288.



## SUNNYVALE SENIOR CENTER ANNIVERSARY CELEBRATION AND SUMMER PICNIC


Mark your calendar for Friday, July 30, 2004, for the Sunnyvale Senior Center's First Anniversary Celebration, 10:30 a.m. – 11:30 a.m. You are invited to tour the new award-winning facility, located at the Sunnyvale Community Center, 550 E. Remington Drive. All ages are welcome to this open house. You can enjoy entertainment, meet class instructors, see demonstrations of various activities and programs and learn about services available at the Senior Center. Enjoy a delicious barbeque luncheon at noon, with live entertainment from 12:45 p.m. – 1:30 p.m. Tickets for lunch are \$10 for Senior Center members and \$12 for visitors and guests. While admission for the event is free, space for lunch is limited and tickets must be purchased in advance. For more information, please call the Sunnyvale Senior Center at (408) 730-7360.



# CITY LIAISON PROGRAM WELL RECEIVED

The City of Sunnyvale established the Community Liaison Office in 2003 to assist community members in working toward successful resolution of complex or time-intensive issues. The liaison office facilitates collaboration between City departments and residents, and

identifies and recommends areas of improvement within the City’s processes. The liaison office has responded to more than 30 issues since July 2003, ranging from excessive aircraft noise from Moffett Field to a neighborhood association’s concerns about traffic on residential streets. In all of

these cases, the liaison office put residents in direct contact with appropriate staff either within the City or in outside organizations to address the specific concerns. For more information, please contact the Community Liaison Office at (408) 730-7599, or e-mail [ncs@ci.sunnyvale.ca.us](mailto:ncs@ci.sunnyvale.ca.us). 

## FIFTH ANNUAL HEALTH AND SAFETY FAIR IS A HEALTHY SUCCESS

A crowd of 1,200 residents braved murky weather to attend the City’s fifth annual community Health and Safety Fair at Columbia Neighborhood Center on Saturday, May 22. Sponsored by the City of Sunnyvale’s Neighborhood and Community Services, Department of Public Safety, and Columbia Neighborhood Center, the dynamic event provided free health and safety information and a wide variety of health- and safety-related services. The event was made possible by the significant efforts of 80 volunteers from the Sunnyvale community, including Councilmember Ron Swegles, who provided fair information to attendees. Entertainment was provided by a number of local groups, including the Bishop School Hula Dancers, Columbia Middle School Band, Fremont High School Band, storyteller Beth Nord, and Michael Ramos, who served as D.J. Appearances were also made by Fremont High School’s Firebird, State Farm’s Good Neighbear, and SJ Sharkie, the San Jose Sharks’ mascot. Special recognition is due the following community businesses and organizations whose contributions ensured the success of this annual event:

- Calabazas Cyclery • Camino Medical Group • Golden West Auto Body • Larry Hopkins Honda • Le Boulanger • Sun Flour Baking Company • Sunnymount Produce • Sunnyvale Community Services Language Bank • Sunnyvale Chevrolet • Sunnyvale Union 76

# A CLOSER LOOK AT SUNNYVALE BOARDS AND COMMISSIONS...

The City of Sunnyvale has 10 Boards and Commissions, with more than 60 appointed volunteers who advise the City Council. These volunteers are key participants in formulating City goals, making recommendations on a variety of issues affecting the City in the areas of the arts, parks and recreation, land use and development, heritage preservation, libraries, housing and human services, childcare, bicycling, building codes, and aging. To get a closer look at these Boards and Commissions, we feature two of them in this issue – the Heritage

Preservation Commission and the Planning Commission. You will find each commission’s current membership, a description of its role and purpose, and some of the issues and projects the commissions are addressing.

**HERITAGE PRESERVATION COMMISSION**

**Chair:** Jane Shoemaker  
**Vice Chair:** Brian McQueen  
**Commissioners:** Lisa Davis, Dawn Hopkins, Neil Love and Elizabeth Steward

The Heritage Preservation Commission promotes the restoration, maintenance and operation of heritage resources throughout the City. It reviews and recommends action on all permit applications regarding changes in landmark sites or districts. The Commission also develops and promotes museums and City archives. The Heritage Preservation Commission meets on a bimonthly basis to review Landmark Alteration and other development applications. The Commission is working on several


*See Boards and Commissions, page 11*

# NOVA YOUTH OFFICE RELOCATES

## Local Companies Honored for Their Assistance

When the NOVA Youth Employment Office received its eviction notice from the Sunnyvale mall last summer, things looked bleak. NOVA had identified new space within the 505 W. Olive Ave. complex but lacked the funds to cover moving costs or to retrofit the new office. Then several local companies, led by Sunnyvale’s Network Appliance, stepped up to the plate and saved the day. They retrofitted the new office, from air systems to cables to cubicles, and then provided manpower and trucks for the move. It was a mighty, all-volunteer effort and, on April 15, these companies were honored for their contributions at a special Open House celebrating the Youth Office’s new home in suite 330. On hand to bestow the honors were Vice Mayor Dean Chu and Rep. Anna Eshoo (D-Palo Alto).

Rep. Eshoo gave her perspective on the valuable impact that partnerships have on our community saying, “I am honored to represent a community that places such value on doing the right things.” Older youth and high school drop-outs are encouraged to visit the

NOVA Youth Employment Office for assistance in finding jobs, internships and volunteer opportunities. The Youth Office reaches out to in-school youth through satellite offices located throughout NOVA’s service area. Most of these satellite offices are in local high schools. 

## SPECIAL THANKS

- n Michael Phelps, Network Appliance (project coordination)
- n Air Systems (heating/ventilation)
- n Ad-In (ceilings)
- n Magnum Drywall
- n Pyramid Painting
- n R.E. Cuddie (carpeting)
- n Network Appliance (cubicles)
- n JEI (cubicle assembly)
- n Sasco (voice and data cabling)
- n Frank Electric (wiring)
- n Devcon Construction (demolition remodel)
- n Graebel Van Lines (relocation services)

# TIME OUT FOR READING

## ADULT SUMMER READING IN ITS FOURTH YEAR

Long summer days are perfect for relaxing with a good book. Sunnyvale Library readers have an added incentive to enjoy leisure reading this season. Over the past four years, hundreds

of Sunnyvale Library users have enjoyed special rewards for reading books through the Adult Summer Reading program. It's free to join, and the only requirements are that you must be 16 or older and have a Sunnyvale library card.

### Here's how it works:

Read a book! Then, sign up at the Reference Desk anytime between June 1 and August 1. You'll get a card (your summer reading log) to keep on file in the library. Every time you finish a book this summer, come in and add it to your log. Books can be fiction or nonfiction, in any language. Unabridged recorded books also count.

Keep coming to the library to add to your summer reading log through Sunday, September 5 for fun rewards:

- After four books, you'll get a prize.
- After eight books, you'll get a choice of a free paperback or a gift certificate for use at the Friends of Sunnyvale Library Fall Book Sale.
- Finish 12 books and you'll be entered in a grand prize drawing in September!

To win one of the Grand Prizes, you or a representative must be present at the closing ceremony.

For more information about the Adult Summer Reading program, call the Reference Desk. Here's wishing everyone a great summer full of great reading!

## ADULT SUMMER READING CALENDAR 2004

**Signups:**  
Tuesday, June 1 – Sunday, August 1

**Add to Your List and Pick up Prizes:** Through Sunday, September 5

**Closing Ceremony & Reader Recognition:**  
September 5

## SUMMER BOOKS, SUMMER MOVIES

For a book to be made into a movie, one element is indispensable: the story. Some of this year's movies spring from books, both classic and modern, that are sure to be a good read, even if the movie turns out to be a stinker! Some titles are being reprinted this summer, so the Library may not have them until they are published.

### Movies due to open Summer 2004

#### A Slipping-Down Life, by Anne Tyler.

A shy young woman falls in love with pop star after hearing his voice on the radio and summons the courage to pursue him.

#### Around the World in Eighty Days, by Jules Verne.

Jackie Chan stars in the summer movie based on the classic about a bet that takes two men on an adventure spanning the globe.

#### A Widow for One Year, by John Irving.

(movie: Door in the Floor.) Chronicles one summer in the lives of a children's book author and his beautiful wife.

#### Manchurian Candidate, by Richard Condon.

A war hero is brainwashed during his captivity in North Korea, programmed to return home and kill.

#### I, Robot, by Isaac Asimov.

A techno-phobic cop investigates a crime that may have been perpetrated by a robot.

#### Bourne Supremacy, by Robert Ludlum.

A CIA agent must track down an imposter responsible for the brutal assassination of a Chinese official.

#### A Home at the End of the World, by Michael Cunningham.

Two male friends, one gay and one straight, form an unusual family with two women.

#### Vile Bodies, by Evelyn Waugh. (movie: Bright Young Things.)

Stephen Fry's film adaptation is bound to be a hilarious send-up of London's arty set in the 1930s.

### Movies opening September and October

#### Vanity Fair, by William Makepeace Thackeray.

A young girl growing up poor in London manages to ascend the social ladder alongside her best friend.

#### Can You Keep a Secret?, by Sophie Kinsella.

Back-stabbing office shenanigans, scandal, love and sex, featuring the hapless Emma Corrigan.



# LIBRARY PROGRAM INFORMATION

*July, August, September 2004*

## ADULT PROGRAMS

### Sunnyvale Library Book Discussion Group

Enjoy the fellowship of readers! Everyone is welcome to join these free book discussions, held in the Library Program Room the third Thursday of the month at 7 p.m.

#### Thursday, July 15

*The Secret Life of Bees*, by Sue Monk Kidd

Coming-of-age story set against a background of racial violence and unrest in 1964 South Carolina.

#### Thursday, August 19

*To the Lighthouse*, by Virginia Woolf

The Ramsay family and their assorted guests take a holiday on the Isle of Skye in this moving examination of the complex tensions of family life.

### Read-Along Shakespeare

Lovers of the Bard meet the first Monday of every month at 7 p.m. Everyone is welcome to join these free group readings.

#### Monday, August 2

*Timon of Athens*

## TEEN PROGRAMS

### Scrapbooking for Teens and Adults

Tuesday, July 20, 6:30 p.m. – 7:30 p.m.

Registration is required. Signups begin June 1.

Supplies provided. Bring your photos and memorabilia.

### Dog Days of August for Teens and Adults

Saturday, August 7

1 p.m. – Dog Grooming Demo

2:30 p.m. – Guide Dogs for the Blind

4 p.m. – Sunnyvale Public Safety's K-9 Team

## CHILDREN'S PROGRAMS July 2004

### Trash Tales

Thursday, July 1, 11 a.m. and 2 p.m.

Stories and crafts for ages 3 and older.

### Make Tracks to the Jungle!

Thursday, July 8, 2 p.m. and 7 p.m.

Jungle stories; make a lion mask; for ages 3 and older.

### Wildlife Associates

Thursday, July 15, 2 p.m.

For ages 5 and older.

### Going Fishing!

Thursday, July 15, 7 p.m.

Stories and crafts for ages 3 and older.

### Native American Stories

Thursday, July 22, 11 a.m.

For ages 3 and older.

### Storyteller Barbara Potter with Native American Tales

Thursday, July 22, 2 p.m.

For ages 5 and older.

### Bugs!

Thursday, July 29, 2 p.m. and 7 p.m.

Stories, poetry and craft for ages 3 and older.

*See Program Info, page 14*

# THE PLEASURE OF READING

The word “summer” elicits memories of lazy days, swimming lessons, roller skating and – best of all – reading. The joy in selecting a book because you wanted to read it, without the pressure of school assignments or book reports, can be overwhelming. Children’s librarians want to pass on that joy to the children and teens who visit our libraries. The staff at the Sunnyvale Public Library knows that encouraging children to engage in free voluntary reading over the summer vacation is beneficial to them. Most children’s and teens’ summer reading programs offer some kind of incentive to join, whether it’s a free book or special

library activities. But the real benefit is in the reading itself. According to Stephen Krashen in his book *The Power of Reading*, research into literacy development supports librarians’ instinctive knowledge. Studies have shown that children who engage in free reading have a greater vocabulary, spelling skills and reading comprehension than children who get only skill-building exercises.

“Track it Down at Your Library” is the theme for the 2004 Summer Reading Program for children at the Sunnyvale Public Library. Children ages 3 and older may sign up for the reading program through Sunday, August 1. Each child who reads or listens to 10 books before

September 5 will receive a paperback book and a participation certificate. The Friends of the Sunnyvale Library has contributed financial support for the Summer Reading Program. **b**

## SUMMER READING TIPS

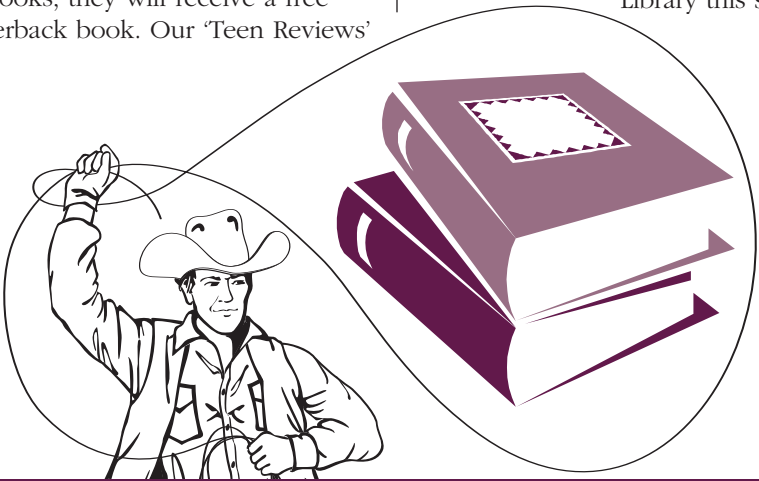
- Read aloud with your child every day.
  - Set a good example! Every family member should read each day.
  - Let kids choose what they want to read.
  - Listen to books on tape or CD, especially on car trips.
  - Subscribe to a children’s magazine.
  - Make visiting the library regularly a family habit.
- Source: *The Coordinated Campaign for Learning Disabilities*

# TEENS STAMPEDE TO THE SUNNYVALE PUBLIC LIBRARY!

Teens in sixth grade and above will be stampeding to the library this summer to join the Summer Reading Program, “Stampede to Read.” They can sign up to read books starting June 12. In August, after completing 10 books, they will receive a free paperback book. Our “Teen Reviews”

program is very successful as well. Teens read books, write reviews to recommend their favorites to other teens and pick prizes in return for their recommendations!

Here are some other great teen programs offered at the Library this summer:



## CHESS WITH MR. G

**Sunday, June 6, 1 p.m. to 6 p.m.**

Teens and adults are invited to join Mr. G as he returns with an afternoon of chess! After an entertaining and enlightening history of chess and introduction to the game, Mr. G. and his helpers will play chess with everyone who wants to in a simultaneous chess exhibition!

## SCRAPBOOKING WITH LINDA LEVINE

**Tuesday July 20, 6:30 p.m. to 7:30 p.m.**

Learn how to create scrapbooks and memory books! All scrapbooking materials will be provided, but please bring ticket stubs, programs, copies of photographs, or other memorabilia to start your own personal scrapbook.

Registration is required for this program. Register at the Children’s Room Desk starting June 1. Adults may also attend by registering at the Adult Reference Desk. Teens, sign up to attend with your favorite adult!

## DOG DAY OF SUMMER

**Saturday August 7, 1 p.m. to 5 p.m.**

Learn more about our canine friends and also find out about careers that involve dogs and working with dogs. This program will begin in the Program Room of the Library, and may be continued outside the library. Remember to bring a hat and sunglasses if the day is hot and sunny!

**1 p.m. – 2 p.m.:** Pet grooming and grooming careers presented by Aussie Petmobile

**2:30 p.m. – 3:30 p.m.:** Training and working with companion dogs presented by the PAWSabilities chapter of Guide Dogs for the Blind

**4 p.m. – 5 p.m.:** Public Safety dogs and dog training presented by Sunnyvale Public Safety Officer Robert Sorci **b**

## DOWNTOWN UPDATE

*continued from page 1*

the number of permitted housing units from 200 to 300 and the amount of office space from 202,000 sq. ft. to 300,000 sq. ft. Because a General Plan amendment does not require the signatures of all of the property owners, the City Council has accelerated this aspect of the developer’s application. At press time, the Planning Commission was scheduled to hold a hearing on the General Plan amendment on June 28. The public hearing before the City Council is scheduled for 7:30 p.m., July 13 in City Council Chambers.

Once Macy’s has signed the application, Fourth Quarter must obtain the City’s approval for a Special Development Permit for the project itself. A Planning Commission public hearing on this matter is tentatively scheduled for August 9 at 8 p.m. in City Council Chambers, and a City Council public hearing is scheduled for August 17 at

7:30 p.m., also in City Council Chambers.

Finally, Fourth Quarter must obtain a Disposition and Development Agreement (DDA) from the Redevelopment Agency. This agreement will address real estate exchanges between the Agency and the developer, and possibly with financial support from the Agency for construction of public streets and public parking structures. The Redevelopment Agency has tentatively scheduled a hearing on the DDA for August 17 following the regular City Council meeting.

If all of these matters are successfully resolved by mid-August, Fourth Quarter intends to demolish the existing mall and improve surface parking lots before the 2004 holiday season. Construction of the new retail center could begin as early as the first quarter of 2005. Macy’s and Target will remain open during demolition and construction. **b**



# SUNNYVALE STUDENTS STAY FIRE SAFE

Congratulations to the winners of the 26th annual Sunnyvale Fire Safety Poster Contest. Winners were announced at the April 27 Sunnyvale City Council Meeting. This year's winners are...

## KINDERGARTEN



First Place: Shiori Wago, Braly



Second Place: Julian Ramirez, Bishop



Third Place: Hayoung Cho, Challenger

## FIRST GRADE



First Place: Ryan Yu, Nimitz



Second Place: Amy Huang, Challenger



Third Place: Mariel Hunt, Stockmeir

## SECOND GRADE



First Place: Smrathi Sriram, Bishop



Second Place: Minnie Sim, Nimitz



Third Place: Kana Tanemura, Nimitz

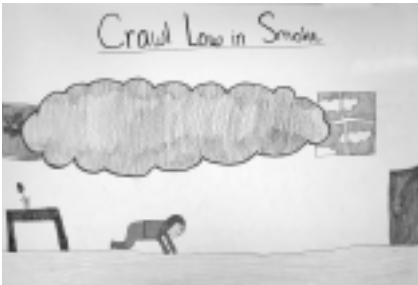
## THIRD GRADE



First Place: Emily Chen, Stockmeir



Second Place: Ashley Noronha, Resurrection

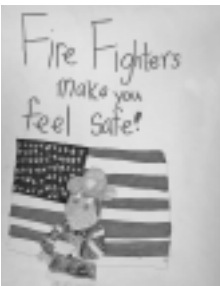


Third Place: Christine Doan, Resurrection

## FOURTH GRADE



First Place: Amanda Camillo, St. Martin



Second Place: Mariya Waheed, Stockmeir



Third Place: Eri Arai, West Valley

## FIFTH GRADE



First Place: Jenny Shen, Cherry Chase



Second Place: Adele Herrmann, Cherry Chase



Third Place: Justine Brennan, Resurrection

# FIRE SAFETY AWARD PREVENTS REAL FIRE

On April 27, 2004, Bishop School second-grader Smruthi Sriram stood at the podium in Sunnyvale City Council Chambers being recognized as one of the winners in the 26th Annual Sunnyvale Fire Safety Poster Contest. As first place winner in the second grade division, Smruthi was awarded a fire extinguisher by Mayor John Howe and Kiwanis Club of Silicon Valley President Norm Betts.

Little did she know how important this award would be.

On Monday, May 17, Sunnyvale emergency operators received a call of an oven fire in a North Mathilda Avenue apartment. When firefighters arrived on the scene, they found the fire had already been extinguished ... by the same extinguisher Smruthi had won only three weeks earlier.

Smruthi's mother, Chitra Sriram, said "I turned on the oven and then stepped away. A few moments later

I heard a loud 'pop' and ran back to the oven. I quickly turned it off and told my daughters to go outside to safety." As smoke began to stream from the oven, her husband, Sriram Chandrasekaran, grabbed the fire extinguisher from the counter and sprayed it into the oven. When firefighters arrived, they found a lot of smoke, but the fire had been extinguished.

"I always thought we should have a fire extinguisher," said Chitra, "but we had never gotten around to getting one."

Smruthi's winning poster proclaims "firefighters are your friends," a fact the family has learned well.

"This was really a case of good timing," said Acting DPS Chief Mike Maehler. "Of course, we would prefer there not be a fire in the first place, but the entire purpose of our annual Fire Safety Poster Contest is to raise awareness among kids and their families about fire safety."



Photo: John Pilger

"Kiwanis Club of Silicon Valley should be applauded for handing out truly usable awards, like fire extinguishers, flashlights and smoke alarms," said Mayor Howe. "Rather than just hanging a certificate on the wall, we have just seen how the award itself stopped a fire." b

*Chitra Sriram (left) makes sure both her daughters know where the fire extinguisher is kept. Daughter Smruthi Sriram (center) was awarded the extinguisher in the 26th Annual Sunnyvale Fire Safety Poster Contest just three weeks prior to the outbreak of an oven fire. Smruthi's sister, Shrutithi looks on (right).*

# SUNNYVALE ANIMAL CONTROL PROMOTES INDOOR CATS

## Indoor Cats Live Longer, Healthier Lives

Do you know where your cat is? You do if it's kept indoors. Keeping your cat indoors can prolong the life of your cat and provide you with the peace of mind that comes from knowing that your cat is home safe & sound.

### WHAT AN INDOOR CAT MISSES:

- Parasites — fleas, ticks, & worms
- Fights with other animals — cats, dogs, and wildlife
- Becoming lost, stolen, trapped, tortured, poisoned or hit by a car
- Exposure to diseases such as rabies, FIV (cat AIDS), Feline Leukemia (FeLV), Feline Infectious Peritonitis (FIP), upper respiratory infections (URI)
- A shorter life span

### WHAT YOU GAIN BY KEEPING YOUR CAT INDOORS:

- A healthier cat that lives longer
- A cleaner house
- Lower veterinary bills
- Closer companionship
- Better relations with neighbors who will have less cause to complain about your cat creating a nuisance
- Peace of mind from knowing your cat is home safe and sound
- Contrary to popular belief, cats do not have an innate need to roam; they simply require opportunities for exercise and creative play. As long as you your cat can keep active and stimulated, you can keep your cat indoors without fear of feline stress or boredom.

### TIPS TO KEEP YOU AND YOUR INDOOR CAT HAPPY:

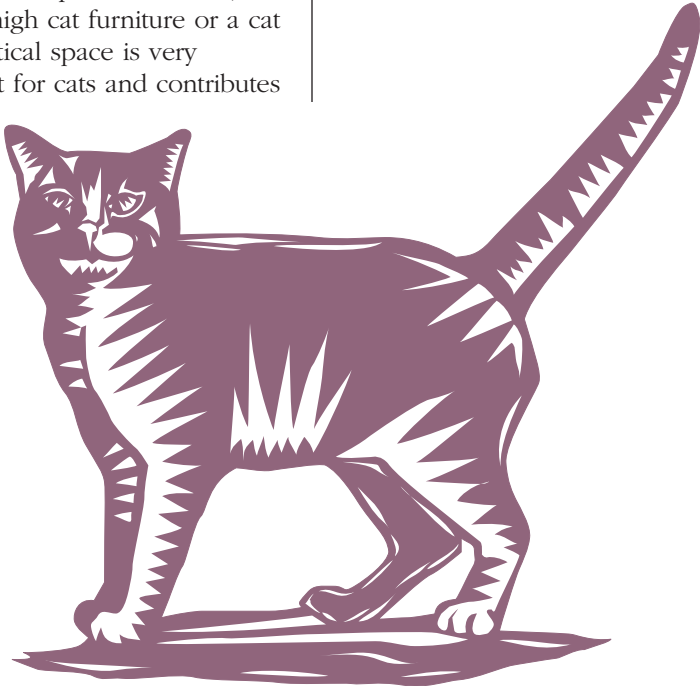
- Make time to play with your cat everyday. The interaction will exercise your cat's body and mind and help deepen your relationship with each other.
- Try to make the indoor environment as interesting as possible. Open the curtains, crack a window, and provide a perch for your cat to look out. The outside view and fresh air will help keep your cat entertained and aware of its surroundings.
- Provide a choice of safe toys to keep your cat busy and add interest to its life. Rotate the toys every few days to maintain your cat's interest.
- Provide scratching posts to allow your cat to exercise its instinct to scratch on something other than your furniture or rugs.
- Give your cat places to climb, such as high cat furniture or a cat gym. Vertical space is very important for cats and contributes

to a feeling of larger territory.

- Keep your cat's litter box clean and make fresh water available at all times.

Because both indoor and outdoor cats can become lost, we recommend that you keep your pets up to date with their shots and keep their ID tags on at all times. A microchip is also a good backup identification in the event that your cat's ID tags are lost. While cat licensing is not currently mandatory in Sunnyvale, it is a highly recommended form of identification. A license tag enables our Animal Control officers to reunite you with your cat without the added stress, time or cost of a trip to the shelter. Current cat license fees are \$6 for one year or \$11 for two years.

The Sunnyvale Animal Control Unit welcomes questions about animal care and control, pet identification or licensing. You can reach the Sunnyvale Animal Control Unit at (408) 730-7178. b





# A PLACE TO PERFORM

Looking for a venue for a company awards ceremony, or a dance or piano recital? If so, check out the Sunnyvale Community Center Theatre. The theatre is an intimate 200-seat venue with state of the art light and sound equipment. Contact Provisional Performing Arts Coordinator Larissa Dahroug at (408) 730-7725 or [ldahroug@ci.sunnyvale.ca.us](mailto:ldahroug@ci.sunnyvale.ca.us) for rental rates, availability and information.

## ENJOY SUMMER THEATRE WITH CALIFORNIA THEATRE CENTER’S SUMMER REP 2004

PROOF by David Auburn. This Pulitzer Prize and Tony award

winner examines trust, love, duty and sanity by combining elements of mystery and surprise with old-fashioned storytelling to provide a compelling evening of theatre.

A WALK IN THE WOODS by Less Blessing. This 1988 play was inspired by the true story of two passionate men who had the courage to forge a nuclear weapons agreement without the support of their governments. Time magazine called this long-running Broadway success “a work of passion and power.”

THE TEMPEST by William Shakespeare. This was Shakespeare’s last comedy, written in 1611; shortly afterward he left London to retire to his birthplace of Stratford-upon-Avon. Many believe The Tempest was his farewell to his art.

All performances are at the Sunnyvale Community Center Theatre, 550 E. Remington Drive. For performance times and ticket information call (408) 720-0873.

## PERFORMING & VISUAL ART CLASSES OFFERED THROUGH SUNNYVALE’S RECREATION DEPARTMENT:

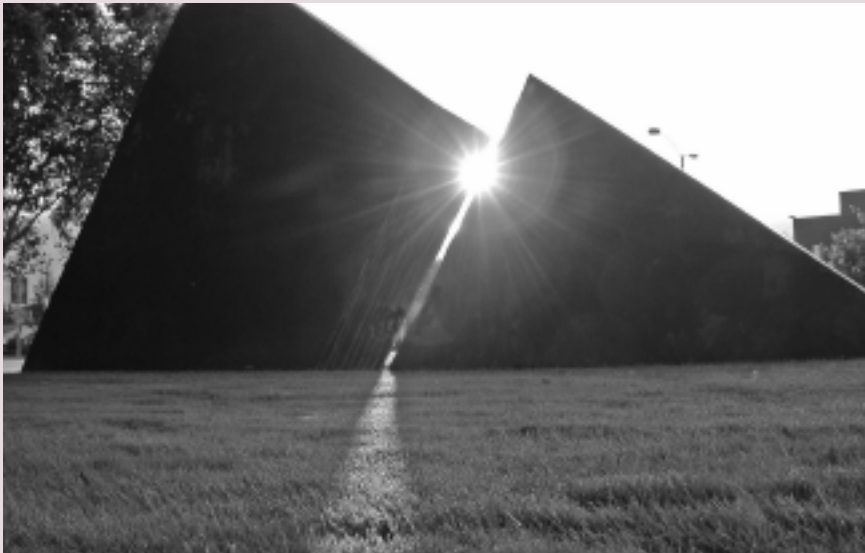
Sunnyvale’s Department of Parks & Recreation offers a wide variety performing and visual arts classes for youth and adults. To receive an Activity Guide at your home call (408) 730-7410. This informative guide will tell you how you can get involved in pottery, belly dance, hula, drawing, painting, guitar, voice, salsa, piano and much more.

### New For Fall 2004

- Hindustani Vocal Music for children and adults: Taught by renowned Indian vocalist Manju Guglani.
- Guitar for ages 13 and up: Taught by Phil Vargas. Start playing music from the first class!
- Public Speaking for adults: Learn what you say with your body language; prepare for auditions and interviews, and how to overcome performance anxiety.

## ART IN SUNNYVALE

The City of Sunnyvale has a beautiful collection of public art that is displayed all over the city. Some of these works of art are found in front of and in the library, at the Community Center and at Sunnyvale Parks. Please take the time to enjoy these works of art. If you have any questions about Sunnyvale’s public art, contact Arts Coordinator Kristin Dance at (408) 730-7758 or [kdance@ci.sunnyvale.ca.us](mailto:kdance@ci.sunnyvale.ca.us).



The Gateway to Dreams sculpture on the corner of Mathilda Avenue and El Camino Real during last years Summer Solstice.

## SUNNYVALE SUMMER SERIES

Every Wednesday evening, through September 1, celebrate summertime in downtown Sunnyvale. From 5 p.m. to 8:30 p.m., come to Murphy Avenue to enjoy wonderful music, flowers, arts & crafts, and the freshest fruits & vegetables.

Date:	Band:	Date:	Band:
July 7	The Joe Sharino Band	August 11	David Ladd and the Downtown Allstars
July 14	Busta Groove	August 18	Flashback
July 21	The Jesse Charles Band	August 25	The Silicon Valley House Rockers
July 28	The Hitmen	September 1	Jambalaya Jazztet
August 4	The Blu Crocodiles		

MUSIC STARTS AT 6:00 P.M.  
For more information please call (408) 736-4971.

## ROTARY CLUB SUPPORTS YOUTH OPPORTUNITIES IN SUNNYVALE

Sunnyvale Rotary Club has awarded a \$2,500 grant to the Columbia Neighborhood Center (CNC) and the Sunnyvale School District to launch the CNC-Rotary Youth Opportunity Project. The Project’s goal is to support at-risk youth in the Columbia neighborhood by giving them the opportunity to express themselves in positive ways.

“The Columbia Neighborhood Center believes supporting youth to pursue their interests inspires them to succeed in all areas of their lives,” said Linda Kim, CNC manager.

The CNC-Rotary Youth Opportunity Project will provide mentoring, a summer life-skills program and an after-school career exploration class for Columbia Middle School students. CNC’s network of service providers – including City Year, Friends for Youth, the Kids Learning After School Project and Columbia Middle School – will offer these programs during the summer and the upcoming school year. Each of the programs will be based on ideas from youth. Columbia Middle School staff will conduct student focus groups and surveys to gather ideas for the type of activities or topics covered in the programs.

“Service to youth is and has been a major emphasis of the Sunnyvale Rotary Club,” said Dr. Benjamin Picard, a long time Rotarian. “The CNC-Rotary Youth Opportunity Project is aligned with Rotary’s goal of working with and for tomorrow’s leaders by offering career development and mentoring programs.” For more information on the CNC-Rotary Youth Opportunity Project, please contact CNC at (408) 523-8150. For more information on Sunnyvale Rotary Club and their grant program, please contact Joe Ribera at (650) 786-2459.

FOR SUMMER FUN, TRY

# FUN ON THE RUN

It's free ...just drop in!



Arts, Crafts,  
Games and Sports  
For youth aged 6 – 14



Monday through Thursday  
June 21 to August 12

For times and locations, call  
(408) 730-7523 or e-mail  
[shayes@ci.sunnyvale.ca.us](mailto:shayes@ci.sunnyvale.ca.us)



# SUNNYVALE RESIDENTS MAY QUALIFY FOR FEE WAIVERS

Sunnyvale residents may be eligible to apply for a recreation fee waiver in the amount of \$250 per family member per fiscal year if household income meets the following criteria from the Community Development Block Grant (CDGB) matrix.

HOUSEHOLD SIZE	MAXIMUM HOUSEHOLD INCOME
1 person .....	\$29,100
2 people .....	\$33,300
3 people .....	\$37,450
4 people .....	\$41,600
5 people .....	\$44,950
6 people .....	\$48,250
7 people .....	\$51,600
8 people .....	\$54,900

Sunnyvale Community Services (SCS) determines eligibility for fee waivers. Fee waivers may be used to offset the cost of Sunnyvale Parks and Recreation programs, including, but not limited to:

- recreation and art classes
- after school programs
- trips and excursions
- drop-in programs such as gym, recreation swim, tennis and golf
- membership or participation fees in the Senior Center as well as youth and adult sports leagues. Certain limitations apply.

To qualify for fee waivers, bring documentation of residence and income to Sunnyvale Community Services, 725 Kifer Road (between Fair Oaks Avenue and Wolfe Road).

If you have questions, please call SCS at (408) 738-4321. Fee waivers are accepted Monday through Friday, 9 a.m. – 11:30 a.m. and 1 p.m. – 4 p.m. b

## OFFICERS SERVE UP FUNDS FOR SPECIAL OLYMPICS



On June 17, Sunnyvale public safety officers traded their handcuffs for serving trays as they raised money for Special Olympics. The Tip-a-Cop event, held at Spoons in Sunnyvale, raised \$1,700 for the charity, bringing the Department of Public Safety’s 2004 Special Olympics donation total to nearly \$7,000.

### SUMMER RECREATION PROGRAMS AT COLUMBIA NEIGHBORHOOD CENTER



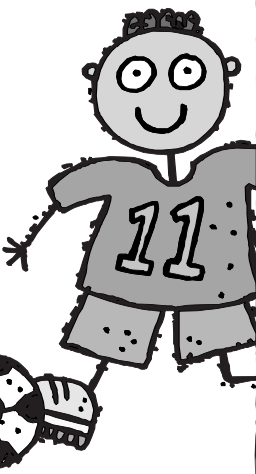
The Dog House – June 21 to August 13

Recreational Swim – June 21 to August 13

Fab Friday Summer Trips

Basketball Camp – June 21 to June 25

Soccer Camp – July 19 to July 23



See calendar on pages 14 and 15 for more program details.  
Fee waivers of \$250 per person are available to eligible families.



Columbia Neighborhood Center, 785 Morse Avenue, Sunnyvale  
For more information / Para mas informacion: (408) 523-8150

BOARDS AND COMMISSIONS

continued from page 3

long-range planning projects, including an upgrade to the Murphy Avenue Streetscape Guidelines and updating the City's policies to reflect current California Environmental Quality Act (CEQA) regulations. Commissioners also attend conferences, such as the recent California Preservation Conference in San Francisco, to increase their awareness of key issues. At one of their recent regularly scheduled meetings, the commission met in Downtown Sunnyvale to discuss opportunities for South Murphy Avenue.

PLANNING COMMISSION

**Chair:** Laura Babcock  
**Vice Chair:** Christopher Moylan  
**Commissioners:** James Fussell, Charles Hungerford, Larry Klein, David Simons and Brandon Sulser.

The Planning Commission reviews and makes recommendations to the City Council on land use and development of the City. The commission looks at the City's implementation of the General Plan and its various elements, and makes recommenda-

tions to the Council regarding zoning, permits, ordinances and other procedures.

The Planning Commission meets twice a month to review and take action on a wide range of land development applications. Each public hearing is preceded by a study session where Commission members review the physical characteristics of a project and receive specialized training. Projects commonly reviewed by the Commission include certain single-family design reviews, variances, use permits, special development permits, tentative maps, rezoning and general plan amendments.

For typical land development applications, the commission's responsibilities include an environmental evaluation and a consideration of architecture, color and materials. In addition, the commission implements City guidelines and development standards that address issues such as parking, landscaping and neighborhood compatibility. The City Charter requires the Planning Commission provide a recommendation to the City Council on certain types of applications, such as rezoning

and General Plan amendments.

Planning Commission members may be appointed by the City Council to special committees or groups. One such group, the Auto Dealership Roundtable, recently completed its review of issues related to the City's new car automobile dealerships. In addition, Council may call upon the Planning Commission to assist in public outreach on special projects such as recent neighborhood meetings regarding the evolving downtown redevelopment.

Community involvement is an integral part of a customer-driven local government. It promotes collaboration, diversity of ideas and a mutual understanding of what it takes to make Sunnyvale a great place to live and work. Serving on a Board or Commission is a challenging and rewarding experience. We invite you to consider sharing your knowledge and expertise by applying to the Board or Commission of interest to you. For more information, please call the Sunnyvale City Clerk's office at (408) 730-7483. [b](#)

SUNNYVALE MAYOR CONTINUES OUTREACH TO COMMUNITY

Continuing Sunnyvale Mayor John Howe's successful community outreach program, City Councilmembers and staff are available to attend neighborhood association and community organization meetings to discuss City and neighborhood issues.

To have your organization participate in the community outreach program, call (408) 730-7472 or e-mail [lpitchford@ci.sunnyvale.ca.us](mailto:lpitchford@ci.sunnyvale.ca.us).

SUNNYVALE CITY COUNCIL APPOINTS NEW COMMISSIONERS

The Sunnyvale City Council has appointed 24 people to fill openings on the City's 11 boards and commissions. The two dozen board members

and commissioners reflect a diverse cross-section of the Sunnyvale community, and include both first-time and returning members. [b](#)

KSUN 15

We May Have Moved, But We're Still Your Source For Sunnyvale Information.

KSUN is now on Comcast channel 15 in Sunnyvale.



BOARD/COMMISSION	APPOINTEES	TERM EXPIRES
Advisory Council to the Council on Aging	Nancy McDonough	2007
Arts Commission	Robert Obrey	2008
Bicycle and Pedestrian Advisory Committee	Farah Desai Ralph Durham Virginia Runion	2008 2008 2008
Board of Building Code Appeals	Ted Faravelli Pat Meyering	2008 2008
Board of Library Trustees	James Griffith Kathleen Meagher	2008 2008
Child Care Advisory Board	Angela Carmack Jacqueline Sell Maxine Shea	2008 2008 2008
Heritage Preservation Commission	Rose Kausek Dawn Hopkins	2008 2008
Housing and Human Services Commission	James Callan Jana Seshadri Timothy Persyn Prabhakar Tenneti	2008 2008 2007 2005
Parks and Recreation Commission	Howard Chuck Robert Locke	2008 2006
Personnel Board	Karen Bushman (employee-nominated) Ericka Reguerin (Council-nominated)	2008 2008
Planning Commission	Laura Babcock David Simons	2008 2008

Three commissions still have one seat open apiece: the Heritage Commission, with a term ending in 2007; the Child Care Advisory Board, with a term ending in 2008; and the Board of Building Code Appeals, with a term ending in 2007. Terms for the new board members and commissioners begin July 1, 2004.

For information or to apply to serve on one of the City's boards and commissions, visit the City's Web site at [www.sunnyvale.ca.gov](http://www.sunnyvale.ca.gov) or call the City Clerk's office at (408) 730-7483, TDD (408) 730-7501. [b](#)



# WEST NILE VIRUS

## Target the Source

The old adage, “birds of a feather flock together” may soon evoke another image when West Nile Virus (WNV) makes its way from southern California to Santa Clara County later this summer or early fall. Although WNV is a mosquito-borne disease, certain wild birds host the virus — more than 100 species of crows, blue jays and some sparrows have died nationwide. WMV first appeared in southern California in August 2003. This year, early signs of virus activity were again confirmed when state health officials discovered the virus in infected birds from Los Angeles and Orange Counties.

Infection from WNV must first escalate in the bird population before it spreads to humans. Mosquitoes acquire the virus from birds and pass it on to other birds, livestock, horses and people. It is not spread by person-to-person contact, and there is no evidence that people can get the virus by handling infected animals. In fact, most people infected through a mosquito-bite will have no symptoms whatsoever. Only a small percentage of infected people will develop flu-like symptoms. Symptoms of the virus — fever, headache, body aches (and sometimes a skin rash and swollen lymph glands) are usually mild and last only a few days. However, in a small number of cases more serious complications may occur.

Much is being done state- and countywide to keep the virus in check. California has been conducting surveillance for mosquito-borne viruses for years, and through ongoing collaboration between local and state public agencies, is strongly positioned to respond to WNV. Mosquito abatement and control up and down the state has ramped up. Public education and awareness campaigns have been expanded. In the Bay Area, workers are setting out traps to catch mosquitoes and,

when indicated, turn them in for virus testing. Mosquitoes breed in standing water, so storm drains and other underground waterways are being checked and monitored.

In Sunnyvale, mosquito fish have been introduced in the ornamental water features at the Community Center. These small fish look similar to guppies and eat mosquito larvae. In addition, best management practices (regularly practiced by Sunnyvale Parks and Recreation Department) call for ongoing maintenance and programming of City irrigation systems, reducing the opportunity for mosquitoes to breed by minimizing the ponding of water. And finally, Public Works and Parks Department staff have been informed about WNV during regular training sessions.

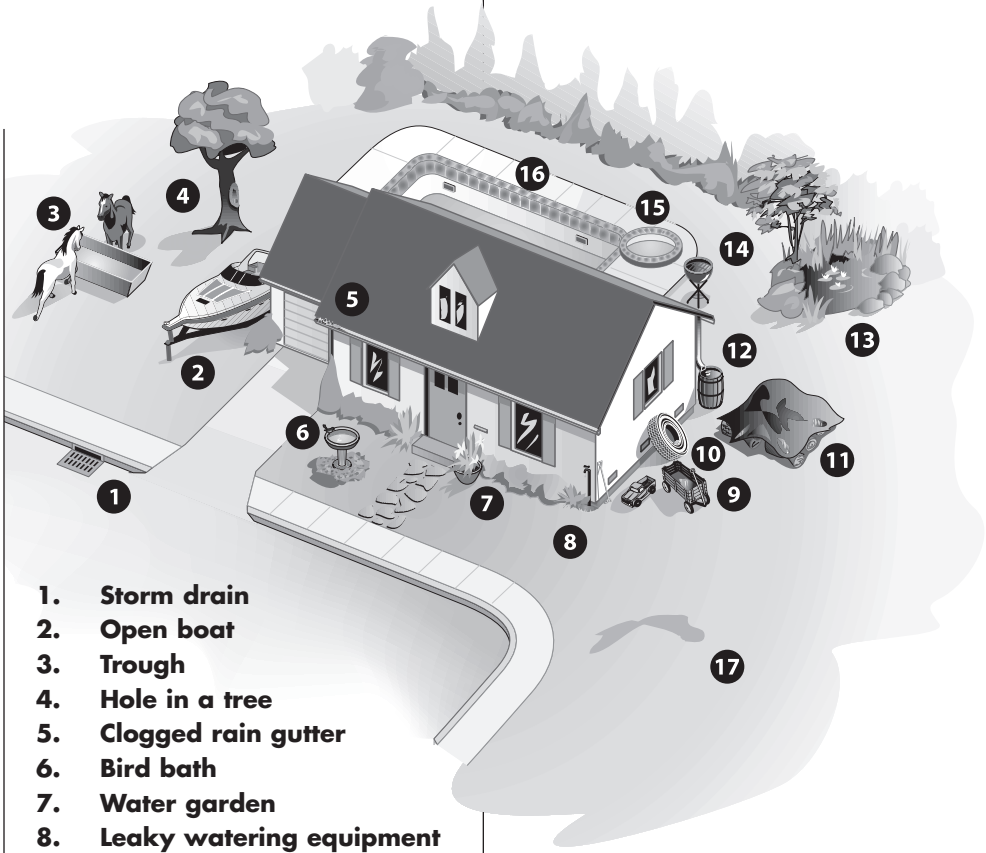
### PROTECT YOURSELF

What can you do to reduce the chance of being bitten by mosquitoes that may be carrying West Nile Virus? To help control the mosquito population, refer to this list and picture to guide you in checking your yard:

Avoid outdoor activities during the hours of dawn and dusk when mosquitoes are most active. If outdoors, cover up by wearing long-sleeved shirts, pants, shoes and socks. Apply mosquito repellent as needed, according to label directions.

Mosquito-proof your home with screens on windows and doors. Get rid of standing water in tires, flowerpots, buckets and wheelbarrows to prevent your yard from becoming a mosquito breeding ground. Change the water in pet dishes daily and replace the water in birdbaths at least weekly. Clean clogged rain gutters of leaves which may hold standing water. Repair leaky pipes and faucets.

If you have a pool or spa, operate the filter and skimmer every day to remove mosquito eggs and larvae.



1. Storm drain
2. Open boat
3. Trough
4. Hole in a tree
5. Clogged rain gutter
6. Bird bath
7. Water garden
8. Leaky watering equipment
9. Toys
10. Tire
11. Tarp
12. Rain barrel
13. Pond
14. Barbecue
15. Hot tub
16. Pool
17. Anything else that will hold water for more than a few days

Stock decorative ponds with mosquito-eating fish or use “Bti” larvicides. Inquire at your local hardware store or nursery.

While there is no WNV vaccine approved for humans, the best prevention is to avoid being bitten by mosquitoes. Protect yourself and your community by doing your part to keep the mosquito population down. For more information about WNV, visit the Santa Clara County Vector Control District (SCCVCD) Web site at [www.sccvector.org](http://www.sccvector.org). To report mosquito problems and sick or dead birds, call SCCVCD at (408) 792-5010 or (800) 675-1155. b

# RECIPIENTS CHOSEN FOR CITY OF SUNNYVALE AWARD FOR EXCELLENCE IN EARLY EDUCATION CHOSEN

The City of Sunnyvale’s Child Care Services Office has announced the recipients of the City of Sunnyvale’s Award for Excellence in Early Education. The Award recognizes several of the many child care centers, preschools, licensed family child care providers and teachers in Sunnyvale, who are committed to providing outstanding early education experiences for the children in our community. The recipients are:

- n Family Child Care Provider: Bonnie Hasson, Bonnie’s House Play School
- n Child Care Center: Cumberland Child Development Center

- n Preschool: Appleseed Montessori, Warner Campus
- n Teacher: Lynda Brown, Appleseed Montessori, Dunford Campus

Sunnyvale recognizes that high quality child care is an important part of a child’s social, physical, emotional and intellectual development and is an essential service for the children and families of our community. Excellent early education also has long-term academic social and economic benefits for all of our citizens and builds the foundation for a child’s future success.

The City’s Child Care Advisory Board selected the recipients based on nominations from parents and others who have first-hand

experience with the nominee’s commitment to providing high quality child care and early learning experiences. Recipients received a certificate signed by Mayor Howe, the City’s Child Care Advisory Board and the City’s Child Care Manager.

### Congratulations to this year’s recipients!

For more information about the awards, the Sunnyvale Child Care Services Program or the Sunnyvale Child Care Advisory Board, please contact Kristen Nigriny, Child Care Manager, at (408) 730-7532, or e-mail [knigriny@ci.sunnyvale.ca.us](mailto:knigriny@ci.sunnyvale.ca.us). You can also visit us on the Web at [www.sunnyvale.ca.gov](http://www.sunnyvale.ca.gov), click on *City Services*, then *Child Care Services*. b

# CLEANER AIR THIS SUMMER AS SUNNYVALE MOWS DOWN AIR POLLUTION



*This years lawn mower exchange generated nearly 12,000 pounds of metal for recycling.*

**W**ith the help of the City, Sunnyvale residents are doing their part to improve air quality this summer. On April 10, the City of Sunnyvale and the Bay Area Air Quality Management District (BAAQMD) cosponsored a lawnmower exchange event. More than 150 residents showed up at the Sunnyvale Home Depot to exchange an air-polluting gas mower for a new Black and Decker electric mulching mower.

Since Sunnyvale's first lawn mower exchange in October 2001, more than 550 gas mowers have

been traded in at Sunnyvale events. The Environmental Protection Agency estimates the annual improvements from this latest batch of mowers will reduce air emissions by 3,104 pounds. The new mowers will also recycle an estimated 107,892 pounds of lawn clippings, which means fewer trucks on the road and less air pollution from transportation.

The exchange also generated 11,800 pounds of mower metal for recycling. For information about future lawnmower exchanges visit BAAQMD's Web site at [www.baaqmd.gov](http://www.baaqmd.gov). **b**

## ESTABLISHING NEW TREES

**T**he City of Sunnyvale reduced new street tree watering in last July's budget reduction, instead relying on residents to water and care for newly planted trees around their homes and businesses.

### THE BASICS, PART 1 — SOIL

Plant roots require oxygen to grow and respire. Therefore, plants are grown in containers with a very porous, organic soil mix. This sandy rootball soil drains quickly and does not hold much water. Most landscape soils, like clays and loams, have a fine texture and hold a lot of water

in their very small pores. Since a newly planted tree only has roots in the nursery rootball soil, initially, all of the tree's water must come from nursery container soil. If watering is inadequate, not only will the tree be demanding water from the rootball, but the fine-textured dry landscape soil can also draw water from the rootball.

### THE BASICS, PART 2 — WATER

It only takes about a gallon of water to saturate a 15-gallon sized rootball. In the early days after planting the nursery rootball must be watered regularly; the trees roots are only in the rootball itself at this time. More

water needs to be applied to the rootball than just the gallon needed to wet it. The additional water is needed to wet the native landscape soil. This keeps the landscape soil pores filled with water so that they do not draw water out of the rootball. It also ensures that as the roots venture out of the rootball, they will have adequate water as they penetrate into the native soil.

With our Mediterranean climate here in California we have a wet season and a dry season. The chart below shows the watering requirements both dry summer season and wet winter season plantings.

**Here is a practical watering guide for a 15-gallon sized tree from planting through the first year:**

### SPRING/SUMMER PLANTING

From the day of planting: .....	For one week, water daily with two to three gallons of water applied to the rootball and the surrounding soil.
One week after planting: .....	For three weeks, water every other day with two gallons of water applied to the rootball and the surrounding soil.
One month after planting: .....	Depending on the weather, water every third day with two gallons of water applied to the rootball and surrounding soil for two months. During hot, sunny periods, water every other day.
Three months after planting: .....	Depending on the weather, water every third day to twice a week with two gallons of water. Unless October is very warm and dry, watering in October should be down to one gallon of water twice a week.
Five months after planting: .....	Water twice a week with one gallon of water until the rains begin. If your tree is deciduous and has lost its leaves you do not have to continue watering until the following March. If your tree is evergreen you may have to water once a week if there is no rain for more than three weeks.

### FALL/WINTER PLANTING

From the day of planting: .....	For one week water daily with two gallons of water applied to the rootball and the surrounding soil.
One week after planting: .....	For three weeks water every other day with one gallon of water applied to the rootball and the surrounding soil.
One month after planting: .....	Depending on the weather, water every third day with one gallon of water applied to the rootball and surrounding soil. Once the rainy season has begun in earnest water only if your tree is evergreen or if your deciduous tree still has foliage. Evergreen trees may require weekly watering if there is no significant rain for three or more weeks. This minimal water regimen should continue until March

### ONE YEAR AND BEYOND

It takes about three years to establish a new tree. The second and third growing seasons, spring, summer and fall, establish the root system for years to come. Proper and adequate watering will allow the primary roots to develop the physical support structure necessary to hold up the tree throughout its life and ensures that the tree will thrive well into the future. The recommendation for the second year is to irrigate twice a week with five gallons of water, covering a four foot diameter area around the tree, making sure the soil is moist 18 – 24 inches deep.

By the third year you should have any easier time watering. Except for extremely dry sites, diligent watering for the first three years after planting should have gotten your new tree well established. Because a street tree's roots can extend under the entire front yard, normal landscape irrigation should be adequate.

If you have questions about your street tree and its watering requirements you may call and speak to one of our arborists in the Tree and Landscaping Division at (408) 730-7505. **b**



# PARENTS GO BACK TO SCHOOL AT COLUMBIA PARENT UNIVERSITY

This spring, 33 parents of current and incoming Columbia Middle School students went back to school. They participated in a free nine-week Columbia Parent University taught by Parent Institute for Quality Education (PIQE). Meeting Wednesday evenings at Columbia Middle School, PIQE offers a parenting program aimed at bringing schools and parents together to help children succeed in school. During their weekly workshops, PIQE instructors covered parenting skills, information and resources parents can use to support their children's education. At the end of the nine weeks, parents who have attended consistently were awarded a certificate during a graduation ceremony.

"It has been difficult to get many parents involved in our school," said Larry Curb, principal of Columbia Middle School. "The PIQE program is helping us reach parents who are interested in helping their children succeed, but who are new to our school and the school system, or

have language and other barriers to getting involved." To help eliminate language barriers, PIQE has instructors who can lead workshops in English, Spanish or Vietnamese. Virgilio Vargas, Executive Director of the San Jose PIQE Office, added, "PIQE workshops help parents realize their full potential as partners with schools in their children's education."

The Columbia Parent University began as a joint effort by Columbia Neighborhood Center, Advanced Micro Devices (AMD) and Columbia Middle School. These organizations shared information they had learned about PIQE and came to the conclusion that it was a worthwhile program that would benefit the Columbia Neighborhood.

Brenda Hendricksen of AMD Community Affairs agrees. "PIQE provides families with the knowledge and tools they need to support their child's learning, navigate the school system and help insure college readiness," she said. AMD contributed \$16,000 to Columbia Neighborhood Center and

Columbia Middle School to cover the costs of PIQE's instruction for a spring and a fall session. Columbia Neighborhood Center and Columbia Middle School worked together to invite parents to attend the program, provide childcare and set up space for the program. When they heard about the program, Columbia Parent Teacher Organization enthusiastically contributed refreshments to welcome the parents.

For more information on the upcoming fall session of Columbia Parent University, please contact Columbia Neighborhood Center at (408) 523-8150. **b**

## CHECK OUT LOCAL EVENTS ON THE WEB

Log on to [www.sunnyvale.ca.gov](http://www.sunnyvale.ca.gov) and click on *Community Calendar* to get monthly listings of community events. The Community Calendar includes City Council, Boards and Commissions, and other community meetings, as well as special events that are open to the public. If you have an upcoming event or meeting that you would like to publicize, please e-mail [ncs@ci.sunnyvale.ca.us](mailto:ncs@ci.sunnyvale.ca.us). The City reserves the right to publish any or all of the community events.

For more information about the Community Calendar, call (408) 730-7489 or e-mail [ncs@ci.sunnyvale.ca.us](mailto:ncs@ci.sunnyvale.ca.us).

# ASSOCIATIONS RESPOND TO NEIGHBORHOOD REGISTRY

In December 2003, the Sunnyvale City Council approved plans to initiate the City's new Neighborhood Registry, formally acknowledging the valuable

interaction between the City and its neighborhood associations. To date, six neighborhood groups have registered, including Birdlands in the southern part of the city; Braly

Corners, Cherry Orchard, and Charles Street 100 in central Sunnyvale; and San Miguel and S.N.A.I.L. (Sunnyvale Neighbors of Arbor including LaLinda) bordering U.S. 101 in north Sunnyvale.

Registering for the program provides neighborhood associations with a number of benefits. Primary among these is the use of City park buildings for association meetings without cost, as resources allow. Additionally, those neighborhood associations that have formed since January 2003 can apply for a grant of up to \$100 for the purposes of assisting in establishing their group.

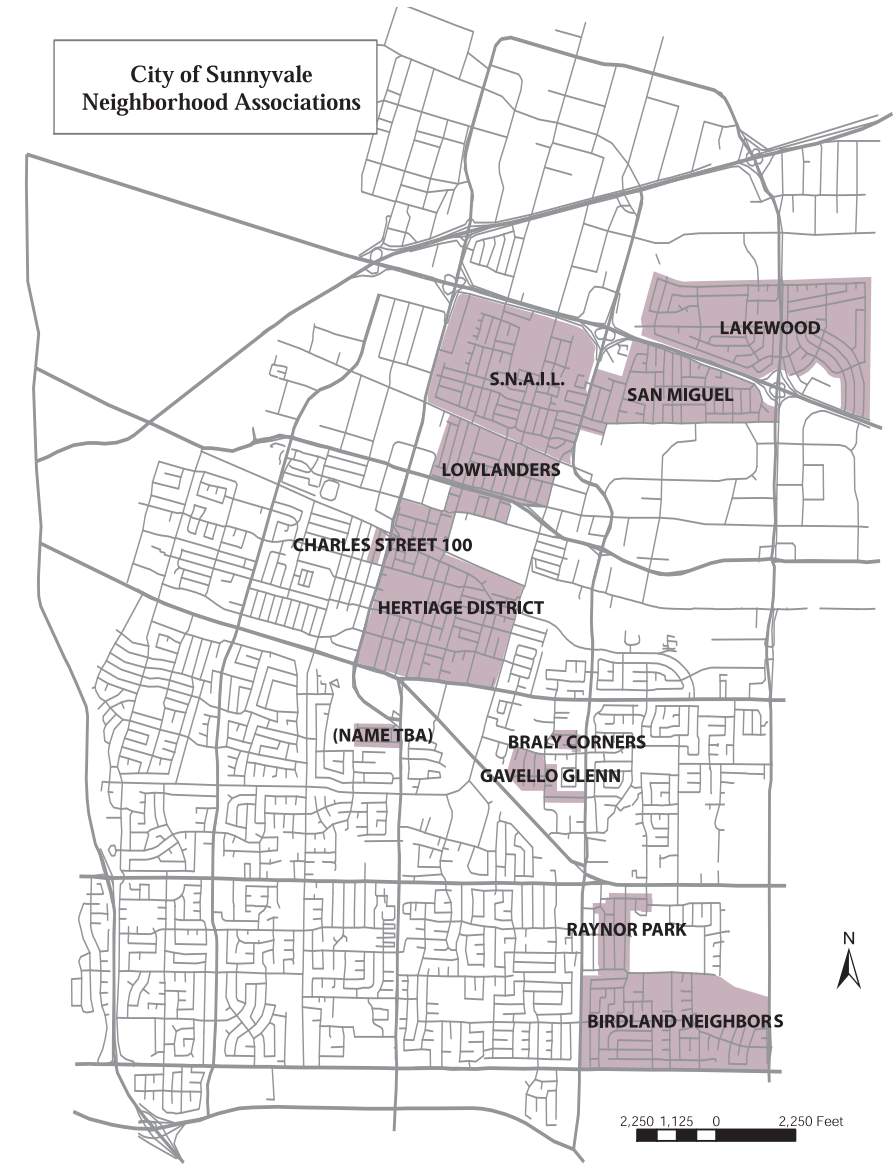
To be eligible to join the Neighborhood Registry, a neighborhood association must have clearly stated geographical boundaries, open membership for anyone who lives or owns property within the boundaries, a policy of nondiscrimination and compliance with all state, federal and local laws.

If you would like information about how to start a neighborhood association or how to join the Neighborhood Registry, please call Community Resources at (408) 730-7599 or e-mail [ncs@ci.sunnyvale.ca.us](mailto:ncs@ci.sunnyvale.ca.us) **b**

## INDIA COMMUNITY CENTER OPENS SATELLITE FACILITY IN SUNNYVALE

India Community Center (ICC), the nation's largest Indian-American center, recently opened a satellite facility in Sunnyvale. The City was chosen as a satellite location due to its Indian population — 11 percent of the City's population is Indian — and growing demand for ICC's programs. The Center's programs, formerly held in Santa Clara, will continue at ICC Sunnyvale. The 5,000 square-foot facility offers classes for all ages including yoga, aerobics, children's camps and workshops, as well as some of ICC's most popular events like karaoke. Conference facilities are also available for rent.

ICC Sunnyvale is located 285 North Wolfe Road, Suite 102, Sunnyvale. For more information, please visit [www.IndiaCC.org](http://www.IndiaCC.org) or contact Pradeep Joshi, ICC Sunnyvale Director, at (408) 245-2737.



KEY
CC = Council Chambers
WCR = West Conference Room
CCB = Community Center Boardroom
GCR = Garden Conference Room

Meeting and event times and locations are subject to change.

**PUBLIC MEETINGS —  
City Council, Boards and  
Commissions  
July 1, 2004 – September 30, 2004**

The following are projected dates of City Council meetings, which are held each Tuesday at 7:30 p.m. (study sessions are normally held at 6:30 p.m. prior to Council meeting), Board and Commission meetings, and selected issues on the City Council calendar. All dates shown are subject to change. For more complete information, or to confirm dates and times listed, contact the City Clerk's Office at (408) 730-7483 or call SunDIAL at (408) 774-0262 code 122. City Council meetings are broadcast on KSUN-15 (Cable TV channel 15) live Tuesdays at 7:30 p.m., and rebroadcast 7:30 p.m. Wednesday and 4 p.m. Saturday. Planning Commission meetings are broadcast live Mondays at 8 p.m. and rebroadcast Thursdays at 8 p.m. and Saturdays at 11 a.m.

**CITY HOLIDAYS**

**City Hall Closed**  
*Monday, July 5 - Fourth of July (Observed)*  
*Monday, September 6 - Labor Day*

**CITY COUNCIL**

**7:30 p.m., CC**  
*July 13, 20*  
*August 10, 17, 24*  
*September 14, 28*

**BOARD AND COMMISSIONS**

**Arts Commission, 7 p.m., WCR**  
*July 21*  
*August 18*  
*September 15*

**Bicycle and Pedestrian Advisory Committee, 6:30 p.m., WCR**  
*July 15*  
*August 19*  
*September 16*

**Board of Building Code Appeals, 7 p.m., CC**  
Meetings are held only when necessary. For more information call 730-7444.

**Board of Library Trustees, 7 p.m., CC**  
*July 12*  
*August 2*  
*September 13*

**Child Care Advisory Board, 1 p.m., WCR**  
*July 1*  
Meetings are held quarterly only when needed. For more information call (408) 730-7608.

**Heritage Preservation Commission, 7 p.m., WCR**  
*July 7*  
*August 4*  
*September 8*

**Housing and Human Services Commission, 7 p.m., WCR**  
*July 28*  
*August 25*  
*September 22*

**Parks and Recreation Commission, 7 p.m., CC**  
*July 14*  
*August 11, 25*  
*September 8, 22*

**Personnel Board, 5 p.m., WCR**  
*July 19*  
*August 16*  
*September 20*

**Planning Commission, 8 p.m., CC (Study Sessions, 7 - 8 p.m., WCR)**  
*July 12, 28*  
*August 9, 23*  
*September 13, 27*

**COMMUNITY GROUPS —  
July 1, 2004 – September 30, 2004**

**COMMUNITY MEETINGS**

**American Association of Retired Persons (AARP)**

For more information call (408) 732-2073. Meets the first Wednesday of each month, except July, August, and January.

**Impressions Scrapbooking & Crafts:**  
Meets the first Wednesday of each month, 7 p.m. – 9:30 p.m., Sunnyvale Adventist Church Fellowship Hall, 653 W. Fremont Ave.

For more information contact Shannon Fiorello at (408) 782-0105, [cropalong@hotmail.com](mailto:cropalong@hotmail.com) or Shannon Andres at (408) 245-5634, [cmbeartsong@hotmail.com](mailto:cmbeartsong@hotmail.com)

**Kiwanis Club of Silicon Valley**  
Weekly Meetings, Wednesdays, 7:20 a.m. - 8:30 a.m at the Lookout Inn, 605 Macara, Sunnyvale (Municipal Golf Course)  
Kiwanis is an International Organization (see [www.kiwanis.org](http://www.kiwanis.org))

Club Officers are Bruce Carlson, President (email [bruce@carlsonfun.com](mailto:bruce@carlsonfun.com) or call (408) 774-0609 with questions); Norm Betts, President-Elect; Donna Betts, Secretary; and Art Bedford, Treasurer.

**SNAIL (Sunnyvale Neighbors of Arbor Including La Linda)**  
Meets the first Thursday of each month 7 p.m. - 8:30 p.m.  
Columbia Middle School  
Teacher's Lounge  
739 Morse Avenue, Sunnyvale

**Lakewood Village Neighborhood Association Meetings**  
All meetings held at 7 p.m. at Fairwood School or Lakewood School — please visit the Lakewood Village Neighborhood Association web site for locations at [www.lvna.net](http://www.lvna.net)

For more information, please email Phyllis Murphy at [sbts2@aol.com](mailto:sbts2@aol.com)

**Heritage District Neighborhood Association Meetings**  
All meetings held at 7:30 p.m. at the Murphy Park Building, 260 N. Sunnyvale Ave.

For more information, please call Tom Carrig at (408) 736-6147.

**San Miguel Neighbors Association Meetings**  
  
All meetings held at 7 p.m. at San Miguel School Teachers' Lounge, 777 San Miguel Avenue. For more information, please call Tara Martin-Milius at (408) 733-5778.

**LEISURE ACTIVITIES —  
Theater, Arts, Recreation  
July 1, 2004 – September 30, 2004**

**COMMUNITY EVENTS**

**State of the City 2004**  
Sunday, July 4  
11 a.m. - 2 p.m.  
Washington Park  
Community Barbecue

For more information call (408) 730-7535

**Sunnyvale Downtown Plaza Grand Opening**  
Wednesday, July 7, 5 p.m.  
Corner of Evelyn Avenue and Frances Street in downtown Sunnyvale.  
For more information call (408) 730-7415.

**FOR TDD ACCESS,  
CALL (408) 730-7501**

**Music & Market Series**  
Wednesdays, July 7 through September 1  
Location: Murphy Avenue  
Time: 5:00 p.m. – 8:30 p.m.

For more information call (408) 736-4971 or visit <http://www.svcoc.org/events.html>

**Band Schedule:**  
July 7 — The Joe Sharino Band  
July 16 — Busta Groove  
July 21 — The Jesse Charles Band  
July 28 — The Hitman  
August 4 — The Blu Crocodiles  
August 11 — David Ladd and the Downtown Allstars  
August 18 — Flashback  
August 25 — The Silicon Valley House Rockers  
September 1 — Jambalaya Jazztet

**SUNNYVALE THEATER PRODUCTIONS**

**California Theater Summer Rep 2001**

For more information or to purchase tickets call 720-0873 or visit [www.ctcinc.org](http://www.ctcinc.org).

***The Tempest* by William Shakespeare**  
This was Shakespeare's last comedy, written in 1611; shortly afterward he left London to retire to his birthplace of Stratford-upon-Avon. Many believe that The Tempest was his farewell to his art. Regardless of his intent, The Tempest, with its wonderful comedy and mature poetry is a magnificent final curtain. Join Prospero on this fantasy isle inhabited only by his daughter and an abundance of airy and earthy spirits. A great storm which brings a ship crashing onto the tiny island begins a story filled with love, intrigue, betrayal and folly.

*July 1 – 25*

***Proof* by David Auburn**

This Pulitzer Prize- and Tony-award winner examines trust, love, duty and sanity by combining elements of mystery and surprise with old-fashioned storytelling to provide a compelling evening of theatre. Catherine, a troubled young woman in her mid-twenties, has spent years caring for her brilliant but unstable father, a famous mathematician. Now, following his death, she must deal with her own volatile emotions, the arrival of her estranged sister, and the attentions of her father's former student. These events lead her to question how much of her father's madness or genius she has inherited.

*July 10 – 15*

***A Walk in the Woods* by Lee Blessing.**

This 1988 play was inspired by the true story of two passionate men who had the courage to forge a nuclear weapons agreement without the support of their governments. Set in a “pleasant woods on the outskirts of Geneva,” a Russian diplomat and his American counterpart meet informally after long, frustrating hours at the bargaining table. As the seasons change and their talks continue, we begin to see an understanding develop between these two very different men - one seasoned, cynical and urbane, the other fervently idealistic about what can be achieved through perseverance and honest bargaining. Drama-Logue calls it “a marvelous piece of theatre as well as a great treatise on the nature of mankind which should take its place as a classic of dramatic literature.” This long-running Broadway success which Time Magazine called “a work of passion and power” is intelligent, gripping and unexpectedly humorous.

*July 9 – 23*

**Sunnyvale Community Players**  
For more information or to purchase tickets call (408) 733-6611 or visit [www.sunnyvaleplayers.org](http://www.sunnyvaleplayers.org).

**Jesus Christ Superstar**  
Webber and Rice's famous rock musical telling the story of Jesus Christ  
*September 10 – October 3*

**RECYCLING EVENTS AND PROGRAMS**



<p><b>Compost Workshop</b> Sunnyvale Community Center - Arboretum, 10 a.m. – noon. Workshops are one Saturday per month with registration deadline the day before. For more information call the Recycling Program at (408) 730-7262.</p> <p><i>July 10, August 14, September 11</i></p> <p><b>Household Hazardous Waste Drop-Off</b> Drop-off at Sunnyvale Event Site (164 Carl Rd), 8 a.m. - 1 p.m. For more information call (408) 730-7262.</p> <p><i>July 17, August 21, September 1</i></p> <p><b>CHAMBER OF COMMERCE WAKE-UPS AND MIXERS</b></p> <p><b>Wake-Up Sunnyvale</b> Monthly networking breakfasts held every second Thursday of the month from 7:30a.m.-8:45a.m.. Breakfasts are sponsored by a different chamber member each month</p>	<p>and provide an opportunity for the sponsor to showcase their products, services and expertise in their respective field. Reservations are required. For more information or to make a reservation please contact the Chamber at (408) 736-4971</p> <p><i>July 8, August 12, September 9</i></p> <p><b>Business Mixers</b> Evening networking events held every fourth Thursday of the month from 5p.m.-7p.m.. Mixers are sponsored by a different chamber member at their place of business and provided an opportunity for the sponsor to showcase their facility and products/services. Reservations are required. For more information or to make a reservation contact the Chamber at (408) 736-4971.</p> <p><i>July 22, August 26, September 23</i></p> <p><b>ON-GOING EVENTS</b></p> <p><b>Fun On The Run</b></p>	<p>City of Sunnyvale's Mobile Activities Program FREE! Just drop in! Arts &amp; Crafts, Games, and Sports. Youth ages 6 - 14</p> <p>For more information contact: Suzie Hayes, Recreation Coordinator, (408) 730-7523 or <a href="mailto:shayes@ci.sunnyvale.ca.us">shayes@ci.sunnyvale.ca.us</a>.</p> <p><b>Family and Child Network Provider Meetings</b> Meets on the second Tuesday of each month. For more information contact IrisAnn Nelson at (408) 733-4828 or Bobbie Martin at (408) 746-0336</p> <p><b>Water Pollution Plant Tours</b> Sign up for a tour of the Sunnyvale's Water Pollution Control Plant! To schedule a tour or for more information call (408) 730-7717</p> <p><b>COMMUNITY CALENDAR ONLINE</b></p> <p><a href="http://www.sunnyvale.ca.gov/events/home.htm">www.sunnyvale.ca.gov/events/home.htm</a></p>
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LIBRARY PROGRAM INFORMATION

continued from page 1

<p><b>August 2004</b></p> <p><b>Visit the Desert!</b> Thursday, August 5, 11 a.m. and 2 p.m. Stories and craft for ages 3 and older.</p> <p><b>Favorite Stories with the Library Puppeteers</b> Thursday, August 12, 11 a.m. and 2 p.m. For ages 3 and older.</p> <p><b>September 2004</b></p> <p><b>Preschool Storytime</b> A weekly small-group program for children who are able to attend a program without a caregiver. (Parent may accompany child to the first program only.) Registration is required. Registration begins Saturday, September 11 and continues until the group is full. For children ages 3 – 5. September 23, 30, October 7, 14, 21, 28; at 11 a.m.</p> <p><b>Family Storytime</b> Saturday, September 18, 10:30 am Start your weekend with stories! For all ages.</p> <p><b>Mother Goose Time</b> Monday, September 20, 10:30 am A lapsit language experience for the very young. For babies ages 6 – 16 months with a parent or caregiver.</p> <p><b>Toddler Storytime</b> Tuesday, September 14, 28, 7 p.m. Tuesday, September 21, 11 a.m. For ages 17 - 35 months with a parent or caregiver.</p> <p><b>Time for Tales</b> Wednesday, September 15, 29, 11 a.m. For children ages 3 - 5 with a parent or caregiver.</p> <p><b>Night Owl Storytime</b></p> <p>Thursday, September 23, 7 p.m.</p> <p>Not quite sleepy? Join us for these evening storytime programs. Caregivers are invited to attend. For children ages 3 – 8.</p>
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<p><b>SC[i]³ PROGRAMS</b></p> <p><b>Sc[i]³ — Sunnyvale Center for Innovation, Invention, and Ideas</b> Sc[i]³ offers more than 40 classes on different aspects of intellectual property. For more detailed class descriptions and registration information, please visit <a href="http://www.sci3.com">www.sci3.com</a>, or call (408) 730-7300.</p> <p><b>July 13</b>, Patent Cooperation Treaty 1, 10 a.m., \$175 ** An introduction to The Patent Cooperation Treaty presented by Special Programs Examiners with the PCT Legal Office.</p> <p><b>July 14</b>, Patent Basics, 10:30 a.m., \$125 Have you ever had an idea, done nothing about it, and then later found out that someone made millions from the same idea? This is the perfect class covering the basics of how to apply for a patent.</p> <p><b>July 15</b>, Patent Cooperation Treaty 2, 10 a.m., \$175. ** The second session is a continuation of PCT Part 1.</p> <p><b>August 10</b>, Obviousness Under 35 USC 103, 10 a.m., \$125. ** This session will help attendees understand the meaning of and the concepts related to obviousness.</p> <p><b>August 19</b>, Trademark Tips from the USPTO, 10 a.m., \$125. ** Attorneys from the Office of the Commissioner for Trademarks will provide tips for successfully prosecuting a trademark application and its timeline.</p> <p><b>August 26</b>, Novelty 35 USC 102, 10 a.m., \$125. ** Participants will learn to determine whether a reference qualifies as prior art under 35 USC 102, and determine whether a single reference teaches all the elements of a claimed invention.</p>
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<p><b>September 14</b>, Patent Cooperation Treaty 1, 10 a.m., \$175 ** An introduction to The Patent Cooperation Treaty (PCT) presented by Special Programs Examiners with the PCT Legal Office.</p> <p><b>September 15</b>, Patent Searching and the Internet, Part 1, 10:30 a.m., \$125. If you are new to the patent process and want some tips on patent searching, this is the class for you.</p> <p><b>September 16</b>, Patent Cooperation Treaty 2, 10 a.m., \$175. ** The second session is a continuation of PCT Part 1.</p> <p><b>September 22</b>, Patent Searching and the Internet, Part 2, 10:30 a.m., \$125 Learn to search patents on the U.S. Patent and Trademark Office website.</p> <p><b>September 28</b>, Reexam and Reissue, 10 a.m., \$125. ** This lecture provides an overview of the statutes, rules and MPEP requirements governing reissue applications and ex parte reexamination proceedings, respectively. ** Held at the Sc[i]3 Videoconference Facility at 465 South Mathilda Avenue, Suite 300. All other classes are held in the Program Room of the Sunnyvale Public Library. <a href="#">b</a></p>
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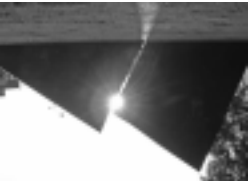
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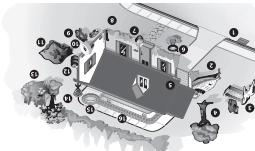
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Quarterly  
REPORT  
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Quarterly  
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Summer 2004



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